



School District 43 (Coquitlam) Logo Competition

School District 43 (Coquitlam) is holding design competition for all district students between the ages of 5-18 to submit a design for a new logo for the district as a part of a rebranding process. The objective of the new logo is to reflect a strong identity, as well as our progressive district. The design should reflect the concept of “Learning Without Boundaries”. The logo should also withstand the test of time, while being easily adaptable for print and digital applications.

Specifications:

- Submissions must be made on an 8.5”x11” document.
- Students may only submit one design per person.
- Designs may be submitted in hard-copy or electronically.
- Designs can be graphics, images, text or a combination of all three.
- The design should have a minimum of two colours. Colours should be solid, as shading is harder to reproduce in different applications.
- Student contact information, including school name and grade must be affixed to the back of each design.

Students will have from February 12 – April 1 to complete their designs and the **deadline for submission is April 2**. Hard-copy designs must be submitted to the office of your school and electronic submissions must be submitted at information@sd43.bc.ca with “Rebranding Competition” and your full name, contact information and school in the Subject line of the e-mail.

All submitted designs will be reviewed by a District-level Design Committee and the committee will choose a design to follow through with our rebranding process. The logo may be used in full, or aspects or the essence of the design will be used to develop a new look and feel for the District. We appreciate all student entries, and in appreciation, a \$250 honorarium will be provided to the student whose design is chosen, as well as honourable mentions, which will include prizes, in the elementary, middle and secondary school levels. For more information, contact the School District Communications Department via e-mail at information@sd43.bc.ca or by phone at 604-939-9201.